

is grantmaking getting smarter?

2014

GEO's 2014 national field survey highlights improvements in how grantmakers are supporting nonprofit resilience, but also reveals where we're falling short.

geo
GRANTMAKERS FOR
EFFECTIVE ORGANIZATIONS

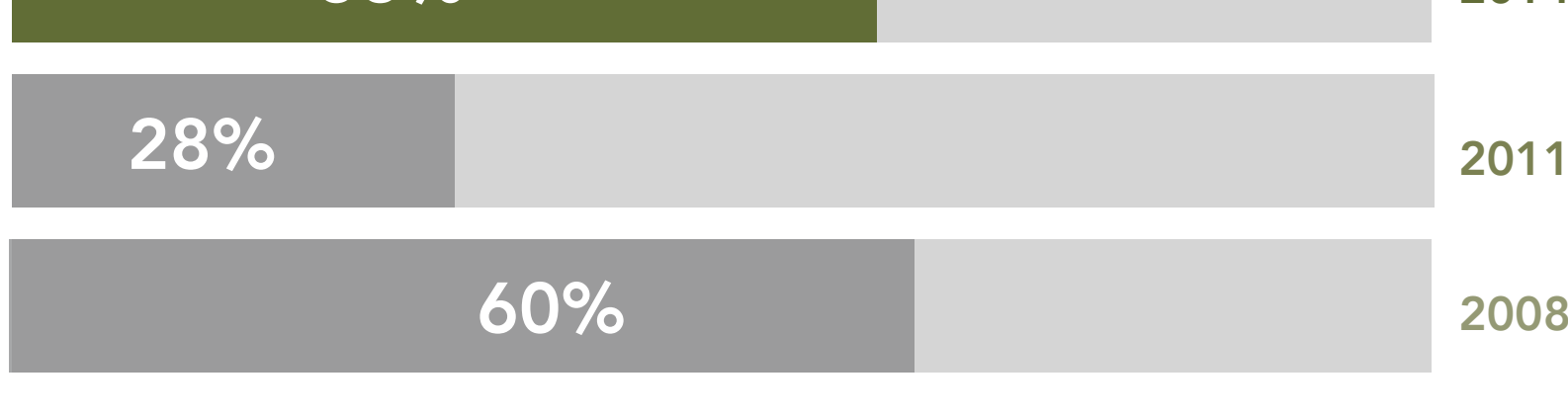
Funders are increasing the types of support most commonly associated with nonprofit success

General operating support levels are on the rise after years of remaining static



Median percentage of grant dollars awarded to general operating support

Multiyear grants are making a comeback: the number of grantmakers that give multiyear grants at least sometimes has returned to pre-recession levels



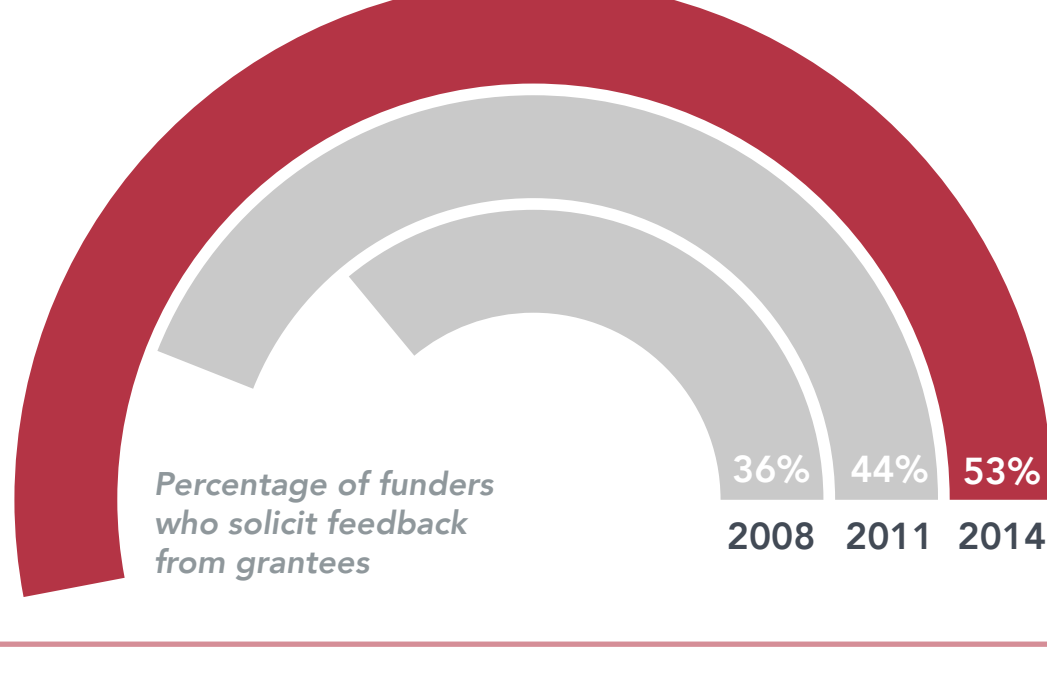
Frequency with which funders offer multiyear support

More than a quarter of grantmakers increased funding for

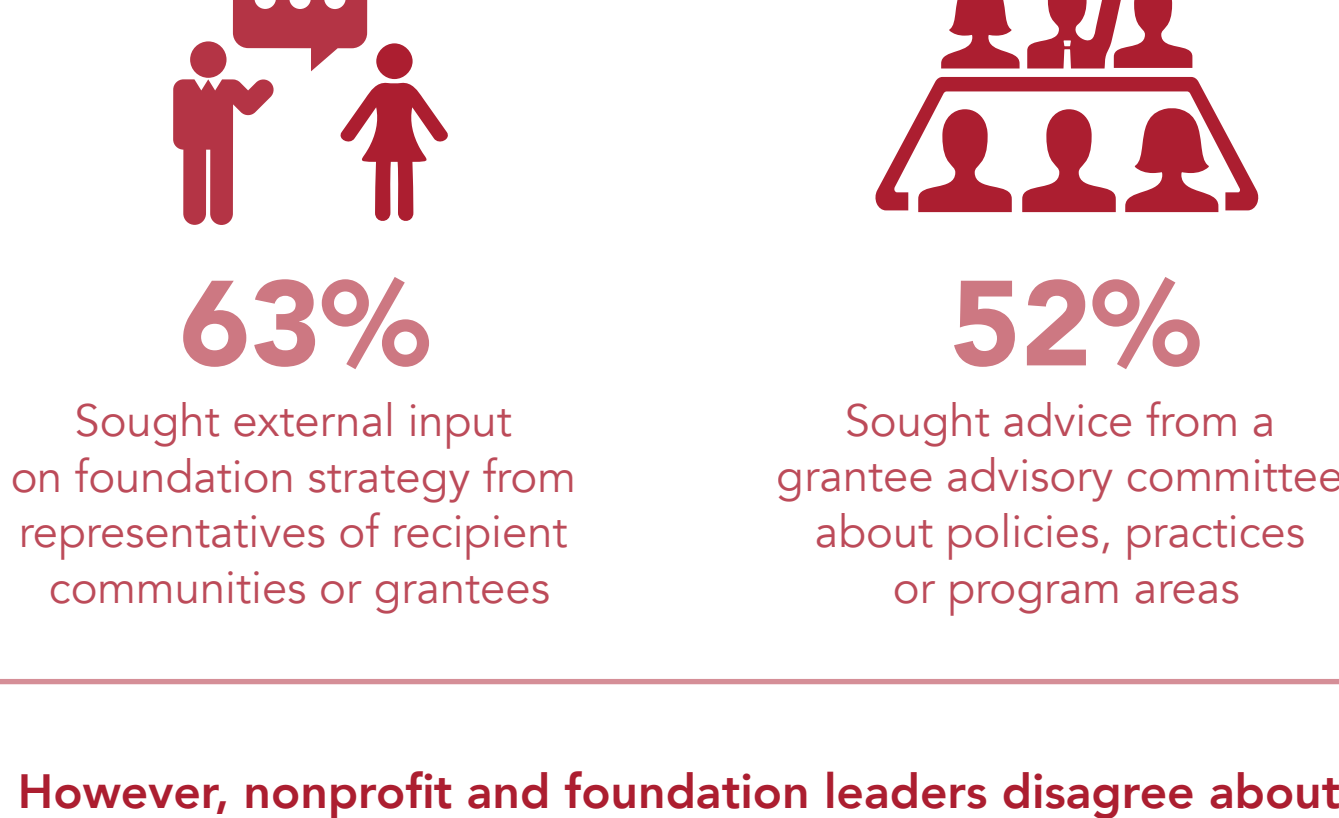


Foundations are asking grantees for feedback and engaging external voices in decision-making and strategy

Most funders ask grantees for feedback



The majority of funders seek grantee input to help shape policies, practices, program areas and strategy



However, nonprofit and foundation leaders disagree about whether foundations are open to dialogue on key financial issues

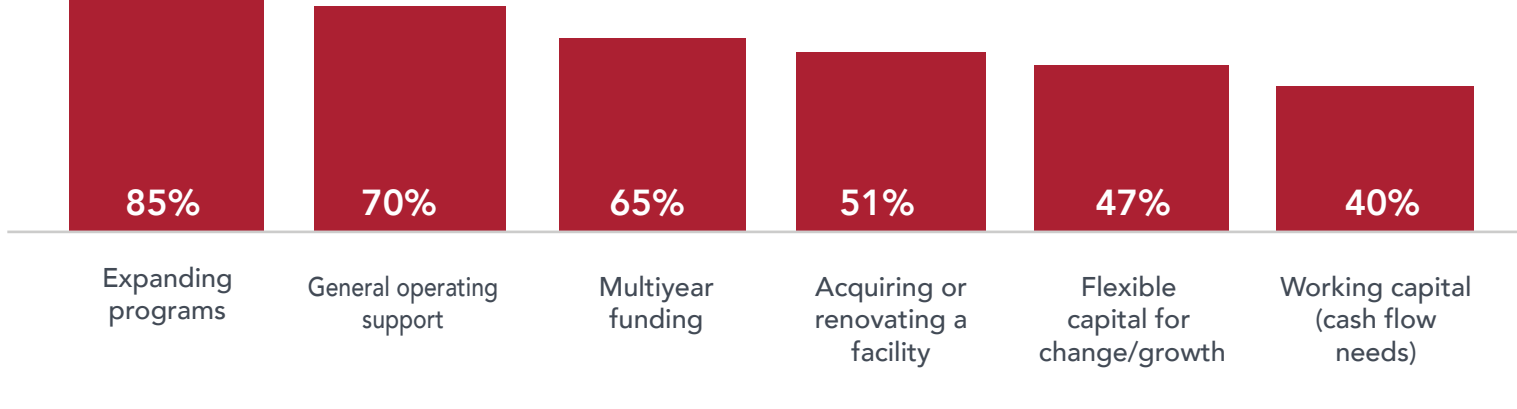
NFF 2014 SURVEY

Overall, do you feel the majority of your individual, corporate, and foundation funders are willing to engage in open dialogue on funding for any of the purposes below?



GEO 2014 SURVEY

Overall, are you willing to engage in open dialogue with nonprofits regarding funding for...?



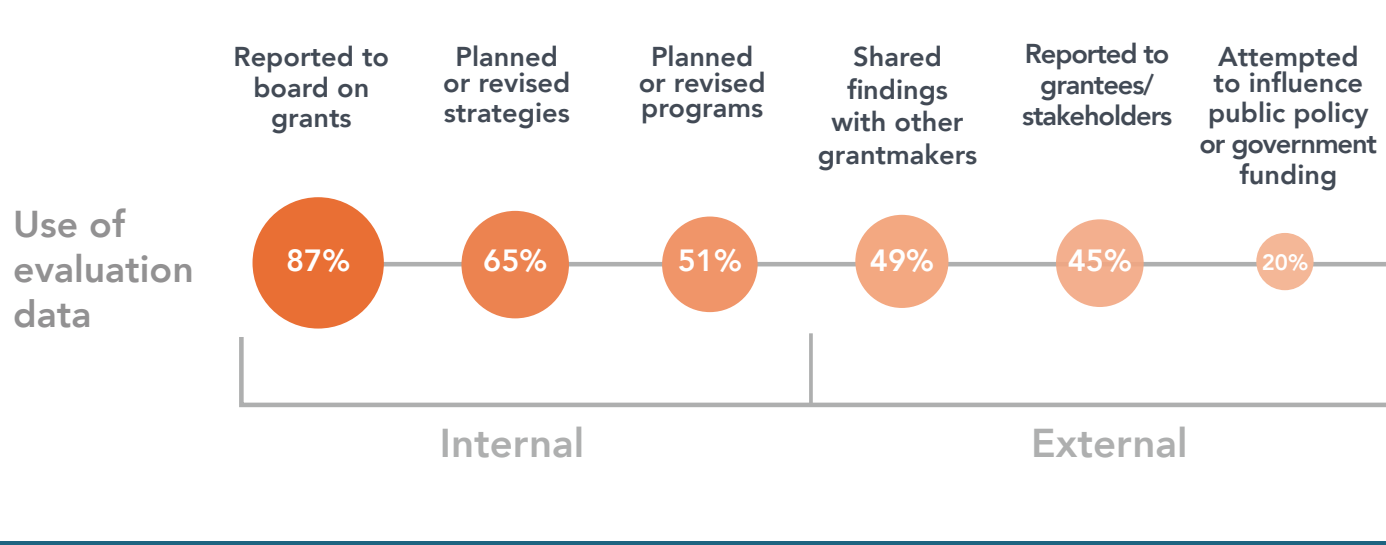
Collaboration among grantmakers is important, but grantee collaboration is an unfunded mandate



Funders see value in understanding the impact of our work, but are missing an opportunity to share our learning with others



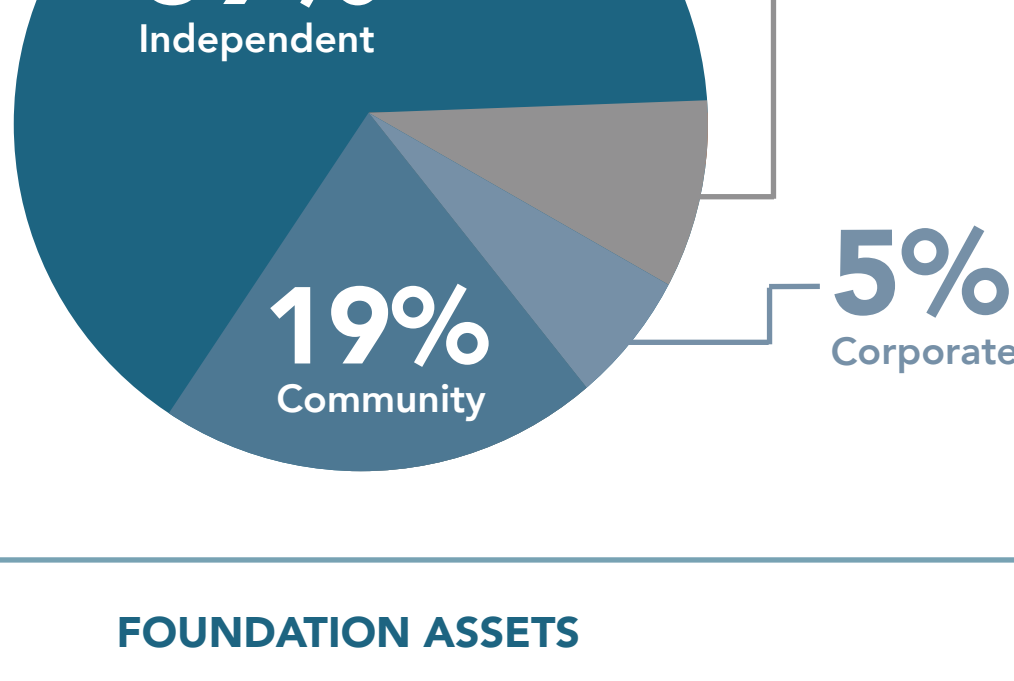
Funders that do evaluate their work are focused on internal uses:



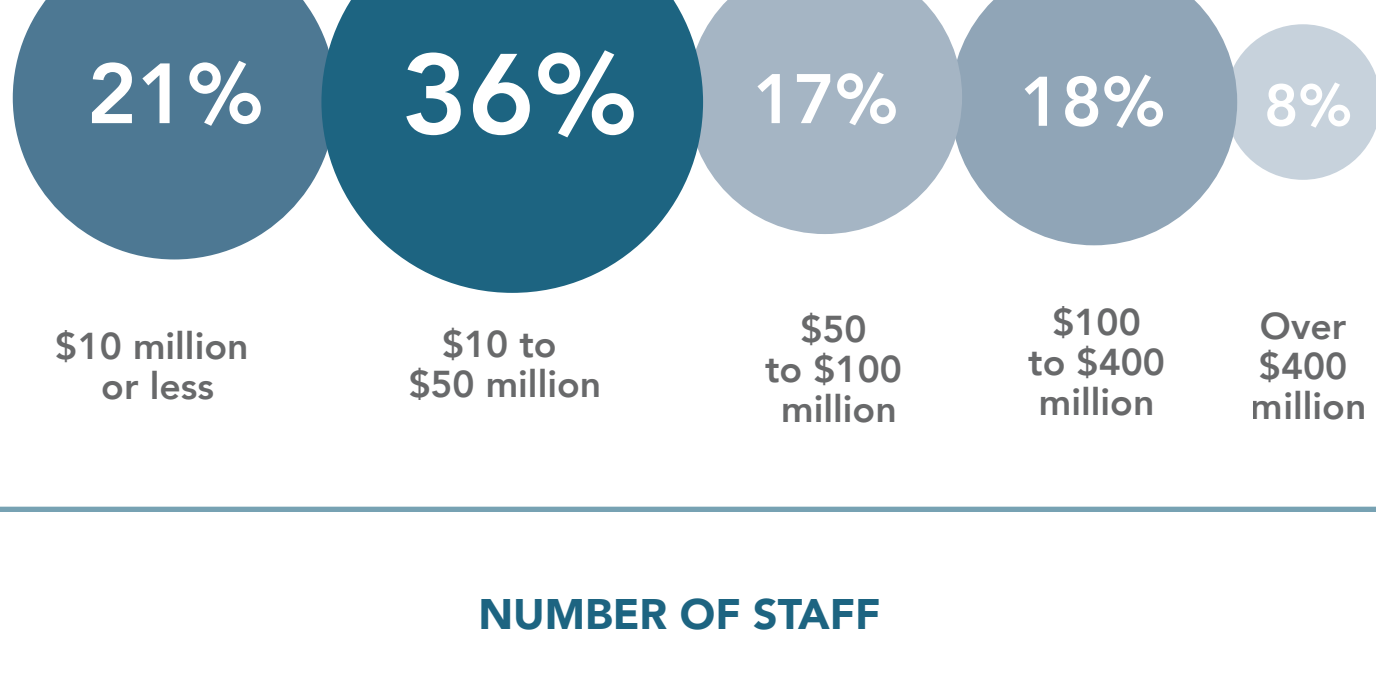
About the study

637 grantmakers responded to the 2014 survey representing:

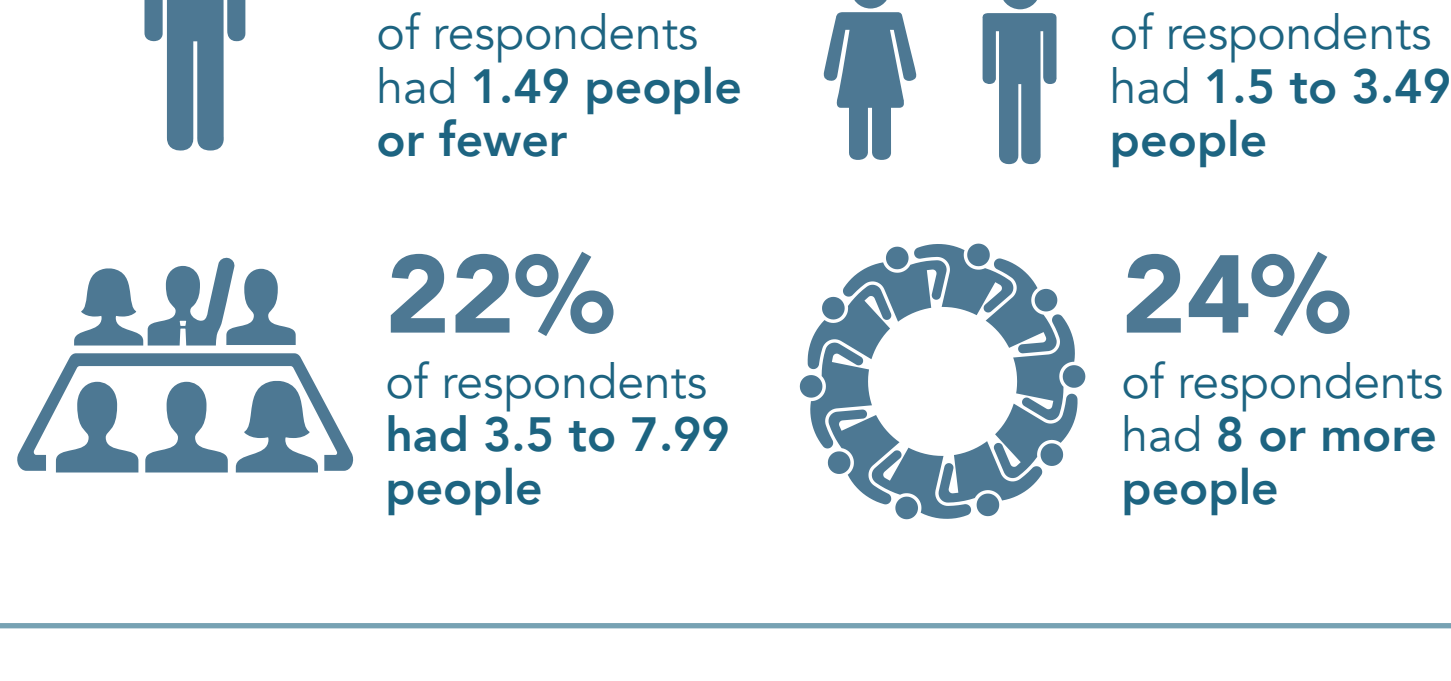
FOUNDATION TYPE



FOUNDATION ASSETS



NUMBER OF STAFF



Download the full report at www.geofunders.org/field-study

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Smarter grantmaking. Stronger nonprofits. Better results.